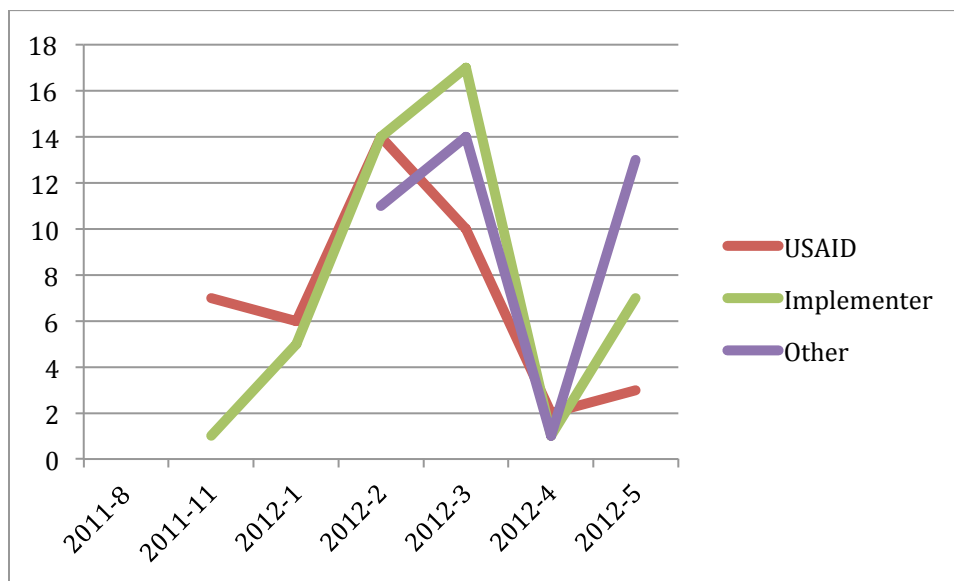# GBI Tech Talks Report

The Global Broadband and Innovations Program is a major ICT4D initiative of USAID, seeking to increase effective and efficient use of ICTs in the Agency's development efforts. As a part of its capacity building mandate, GBI hosts a monthly seminar series, called the GBI Tech Talks, to highlight work being done across the development sectors, share best practices and encourage networking among development professionals.
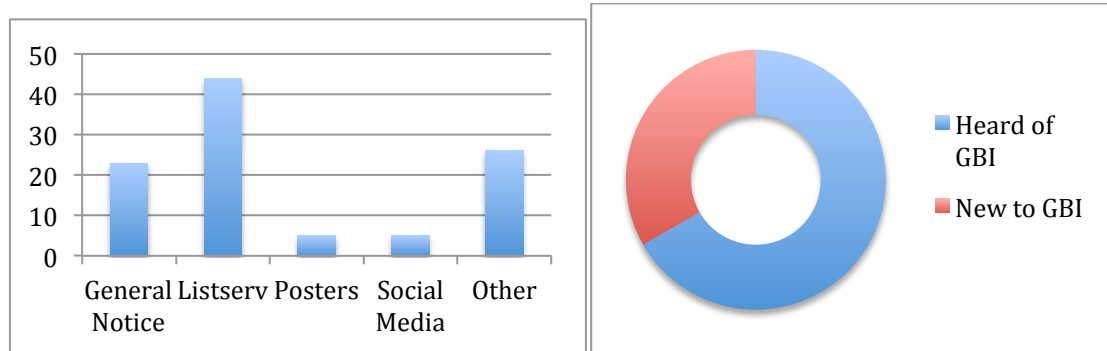
Attendance

These Tech Talks have been held regularly since summer of 2011, and attendance has steadily increased. Since the program began, there have been 129 attendees to the GBI Tech Talks. The demographics of these attendees is below.

Outreach

GBI employs a number of communication methods to promote the GBI Tech Talks. Internally, announcements are sent via General Notice and to the ICT Listserv. Posters

are also printed and hung throughout the hallways and elevator bays within USAID. Externally social media and the GBI Newsletter act as the key methods for promotion. 28% of attendees had not heard of GBI before the Tech Talk.

Satisfaction

Overall, attendees report a high satisfaction with the GBI Tech Talks. 100% of respondents report their overall evaluation of the Tech Talk they attended as being "Very Good" or "Good"

Most importantly, 100% of respondents also indicated that they learned something new at the Tech Talk they attended, and 92% indicated they would be likely or very likely to attend another GBI Tech Talk in the future.